

The SCPPS 2024-2025 New Teacher of the Year Surprise Announcement Video captures the exciting moment when Superintendent Dr. Ken Oertling surprises Olivia Laizer, our district New Teacher of the Year honoree, in her St. Rose Elementary School classroom. This recognition is part of a program that celebrates new educators with less than one year of experience. The video highlights Ms. Laizer's passion for teaching and connection with her students, showcasing the genuine excitement from both her and her class. The target audience includes district staff, families, and the community, offering an uplifting glimpse into this special moment. Shared across the district's social media platforms and cable access channels in addition to being shown at a school board meeting, the video amplifies the celebration while reinforcing the district's commitment to supporting and recognizing new teachers. The outcome is a stronger culture of appreciation and encouragement for educators beginning their careers.